



THE INTERNATIONAL FORUM MARINE INDUSTRY OF RUSSIA

MOSCOW • GOSTINY DVOR • MAY 18-20, 2011

Application for the installation of Company's modular advertisement on the INVITATION TICKETS

Contact person (full name):	E-mail:
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Company's full name: _____

Legal address: _____

Postal address: _____

Telephone: _____ Fax: _____ E-mail: _____

Taxpayer identification number: _____ Tax registration reason code: _____

Uniform State Register of Taxpayers: _____

Bank details: Settlement account _____

Correspondent account _____ Bank identification code _____

Full name of bank and its address: _____

Director (full name): _____ General accountant (full name): _____

Price of advertising (including value added tax 18%)

	Number of copies,	Price, EURO.
Advertisement on the Forum's invitation cards - placing a module, size 70x97 mm	100 000	1300

ACCOUNT IS TO BE PAID not later

February 1, 2011

Application is to be send by

Tel.: +7 (495) 980-45-66

Fax: +7 495 989-23-69

E-mail: pr@mir-forum.ru

According to statistics, this form for attraction of specialists covers up to 75% of target audience.

In addition to advertising campaign at central TV, in the media and Internet, direct- mailing will be made to addresses from special database of Russian Federation involving 200 000 corresponding experts will be conducted 3 months before the opening of the Forum. Mailing will also concern potential clients of the Forum (almost 13 thousands of visitors) recorded by registration service of "International Forum 2008".

Show will be reported by journalists of 50 specialized editions from Moscow and regions of the Russian Federation

Advertising modules are to presented by advertiser in completely composed form, raster formats .esp., .tiff, Adobe Illustrator 8.0, 300 dpi, CMYK (or Gray scale), all fonts "in curves", file names are to be in Latin.

Date _____ 2010 Seal here

**Application for
the installation of Company's modular advertisement
on the INFORMATION MATERIALS of Forum**

Contact person (full name): _____	E-mail: _____
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**ACCOUNT is to be paid not later
1 March, 2011**
Application is to be send by
Tel.: +7 (495) 980-45-66
Fax: +7 495 989-23-69
E-mail: pr@mir-forum.ru

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Director (full name): _____ General accountant (full name): _____

Advertising price (including value added tax 18%)

	Name	Format and size	Number of copies	Price, EURO.
CATALOGUE	Placing company's logo along side of information +placing a logo in the exhibition catalogue	20x20 mm	5000	185
	Placing advertising module in the official exhibition catalogue	2-nd, 3-d covers 1/1; 148x210 mm	5000	1600 + free-of-charge placing logo in the catalogue content
		4-th cover 1/1; 148x210 mm	5000	1700 + free-of-charge placing logo in the catalogue content
		1/1; 148x210 mm	5000	800
		2/1; 297x210 mm	5000	1200
	1/2; 148x105 mm	5000	550	
	Setting of company's name in color in the rubricator and catalogue content		5000	100
GUIDEBOOK	Setting of company's name in color in the alphabetic list of the guidebook		15 000	150
	Placing logo in the guidebook (in plan + content)	15*15	15 000	300
	Placing advertising module in the guidebook	1/1; 148x210 mm	15 000	800
		1/2; 148x105 mm	15 000	470
		2-3 nd cover 1/1; 148x210 mm	15 000	1290 + free-of-charge logo in the content
4-th cover 1/1; 148x210 mm	15 000	1580 + free-of-charge logo in the content		
SITE	Placement of logo, information, banners, links at the Forum site	Banner 100*100 Banner 200*60	1 month	100 / 190 + free-of-charge 200 signs in the section "News"

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